



STRATEGIC AGILE COACHING

Let's show the value we add!



Elaine Tittanegro Correa

A LITTLE STORY...

A truly agile organisation

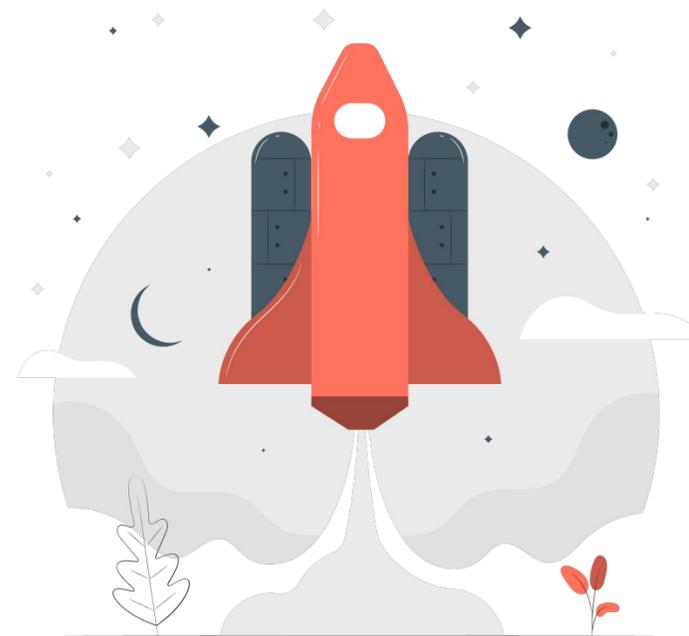


MISSION

We are here to...

START WITH WHY

Why does this team exist in this company?



Keep it simple!

TEST

Get feedback on the statement.

VALIDATE

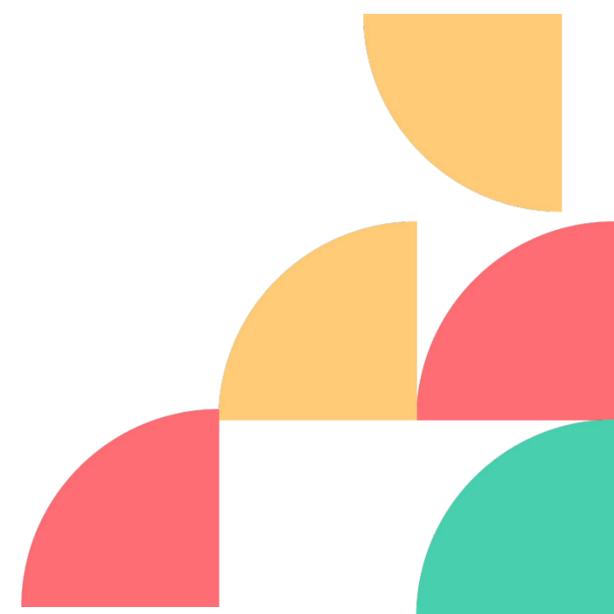
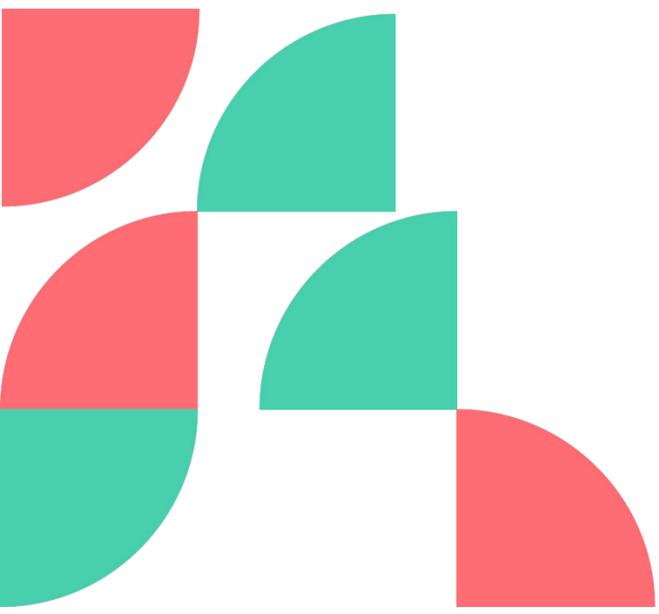
Ask your main sponsor(s), what do they expect from this team?

STRATEGY

The “big-picture” for how a team aims to achieve its mission.



ALIGN THE STRATEGY
TO THE COMPANY'S OBJECTIVES
NOT THE AGILE MANIFESTO.



INITIATIVES

A defined piece of work that aims to solve a problem.



PROBLEM STATEMENT

Define the problem and its impact. Add examples.



OUTCOMES

Define the outcome(s), the metrics to measure progress and success.



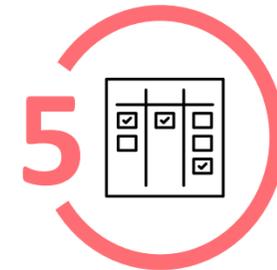
STAKEHOLDERS

Define the key people/teams that will be impacted, or will support this. Define RACI and “what’s needed from them”.



SCOPE

What’s in and out of scope to define the boundaries.



HIGH LEVEL PLAN

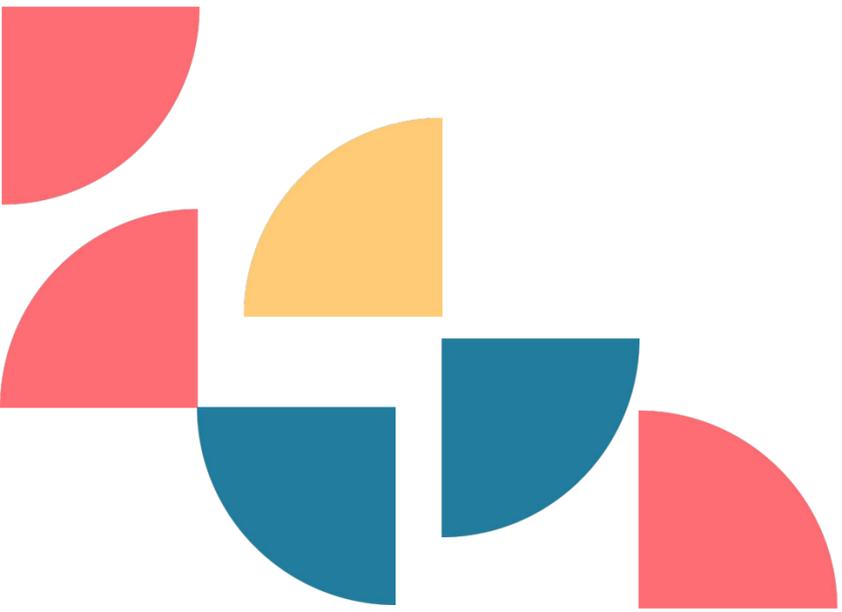
What steps will be taken to deliver this initiative, done by who and status. Link any resources created.



WORKFLOW

Which stages the initiative will go through, each with its set of criteria to be met.

INITIATIVES
MUST HAVE AN END
AND BE MEASURABLE.



WAYS OF WORKING

How the team works together, effectively.



FOCUS THE TEAM ON
WORK THAT WILL HAVE
A BIG IMPACT.



RECAP

- 1** Align the strategy to the company's objectives, not the Agile manifesto.
- 2** Initiatives must have an end and be measurable.
- 3** Focus the team on work that will have a big impact.





THANK YOU!

OBRIIGADA!

